

The Mumbrella Asia Awards recognise the best, bravest and brightest work and talent across the media, marketing and entertainment industries in Asia. They will see companies recognised in over 30 categories for their outstanding and innovative creative work across the fields of media, marketing, advertising and PR.

PARTNERSHIP OPPORTUNITIES

Partnership at the Asia Awards will align your organisation with excellence, provide a platform to raise your brand profile and increase awareness across a powerful targeted audience.

Partners will receive acknowledgements and partnership benefits according to the level of partnership chosen.

AUDIENCE: Marketing, media, creative & entertainment industry

CONFIRM EARLY & MAXIMISE YOUR EXPOSURE

Early confirmation of your partnership will ensure a higher level of exposure, as Mumbrella run an extensive promotional campaign in the lead up to the Asia Awards; which includes the event launch announcement, Mumbrella Newsletter, announcements of speakers and content, and web presence.

HEADLINE PARTNER (1 x opportunity available)

Logo integration across all event branding:

- pre-event
- during the event
- post-event

PRE-EVENT

- Recognition as the exclusive Mumbrella Asia Awards 2017 Headline Partner in all pre-marketing collateral; includes company logo appearing on announcement communication, Mumbrella Newsletter promoting the event, all promotional EDMs and event website
- Mumbrella Asia Online - 2 week advertising campaign - 100,000 impressions - mrec ad position (pre-event period only)

AWARDS

- Headline level branding at the Asia Awards; includes logo on award presentation deck, lectern, seating plan, menus and promotional banners
- Partner and present the Grand Prix category and additional category of your choice
- 1 table (10 x tickets) to the Awards to host staff and/or clients (to be seated in a premium position)
- Verbal acknowledgement as the headline partner during the welcome address

POST-EVENT

- Your logo to appear in the Asia Award winners EDM, sent out the following morning
- Follow up email to event attendees with message/call to action (sent by Mumbrella within two weeks post of the event)
- A copy of the guest list (company and job title only)

PRE-DINNER DRINKS PARTNER

PRE-EVENT

- Recognition as the pre-dinner drinks partner in all pre-event marketing collateral; includes company logo appearing on the event website, dedicated EDMs

AWARDS

- Exclusive partner of the pre-dinner drinks reception with stand-alone brand exposure
- Verbal acknowledgement as the pre-dinner drinks partner during the welcome address
- Acknowledgement as the pre-drinks award partner; includes company logo appearing on the award presentation deck, seating plan and table menus
- 6 x complimentary tickets for your company representatives and/or clients to attend the Awards (to be seated in a premium location)

POST-EVENT

- Your logo to appear in the Asia Award winners EDM, sent out the following morning
- A copy of the guest list (company and job title only)

AWARD CATEGORY PARTNER (categories dependent on availability)

PRE-EVENT

- Recognition as an award category partner in all pre-event marketing collateral; includes company logo appearing on the event website, dedicated EDMs

AWARDS

- Branding at the Asia Awards; includes company logo appearing on the award presentation deck, seating plan and table menus
- 4 x complimentary tickets for your company representatives and/or clients to attend the awards (to be seated in a premium location)
- A company representative to announce and present your partnered category award winner with their trophy on stage

POST-EVENT

- Your logo to appear in the Asia Award winners EDM, sent out the following morning
- A copy of the guest list (company and job title only)

OTHER OPPORTUNITIES

- Photo booth partner
- After party partner
- Opportunity to run a competition